

worldnews

Sept - Oct 2014

GWEN stefani

HOLIDAY 2014

**HOLIDAY
GELCOLOR
SHADES**

NEW DESIGNER SERIES

PINK OF HEARTS

PEANUTS BY OPI

O·P·I

International Edition

GWEN Stefani

HOLIDAY 2014

The holiday party season is upon us and it's time to get glam! This year, add a little edgy sophistication with a collection of one-of-a-kind colors and unique glitters inspired by always glamorous Gwen Stefani. The holidays are the perfect opportunity to showcase our own flair for style. We shop for the perfect holiday dresses and shoes to dazzle at parties.

With Gwen Stefani Holiday for OPI, you can achieve Gwen-level heights of chic with nail colors that have enough holiday flair and style to take into the new year.

Start with iconic reds (a holiday and Gwen favorite!), sugarplums, silver and gold to create a base of rich color. You could stop there or you could take your nails to the next level with special effect glitter coats – black and white geometrics with touches of iridescence that add dimension. For extra luxe, top your nails with Don't Speak 18K Gold Top Coat – real 18K gold leaf flakes in a pearly gloss base. Infinite combinations of color and tops are yours to create a look all your own.

The holidays are all about indulgences, so indulge your self-expression with gorgeous lacquers and top coats from Gwen Stefani Holiday for OPI!

Gwen Stefani Acrylic Display with FREE Travel Tote

OPI Item No. HR F32

Deal Contains:

36 - OPI Nail Lacquers - 15mL – 0.5 Fl. Oz.
(3 of each shade)

1 - Acrylic Display w/Header Card

1 - FREE! Travel Tote



FREE!

OPI Travel Tote

Open Stock Nail Lacquer



Just BeClaus

This magnificent maroon came into my life just in the "nick" of time.

HR F01



Kiss Me – or Elf!

There's no denying the allure of this amorous red violet.

HR F02



I Carol About You

I just fa-la-la-love this deep royal purple!

HR F03



Christmas Gone Plaid

I sure am plaid I found this tremendous forest green.

HR F04



In a Holidayze

I'm dizzy-in-love with this maroon beauty.

HR F05



Love is Hot and Coal

Turn the heat up with this deep grayish brown.

HR F06



Fashion a Bow

So busy – all tied-up today loving this bright reddish-orange!

HR F07



Cinnamon Sweet

Sugar and spice... this deep, warm red is everything nice.

HR F08



What's Your Point-settia?

So what if I think this is the one truly perfect holiday red?

HR F09

Gwen Stefani
12 Pc. Display/Red Shades

OPI Item No. HR F30

Deal Contains:

12- OPI Nail Lacquers - 15mL – 0.5 Fl. Oz. (2 of each shade) **Fashion a Bow, First Class Desires, What's Your Point-settia?, Cinnamon Sweet, Red Fingers & Mistletoes, Sleigh Parking Only.**



Gwen Stefani
12 Pc. Display/Classic Shades

OPI Item No. HR F31

Deal Contains:

12- OPI Nail Lacquers - 15mL – 0.5 Fl. Oz. (2 of each shade) **Just BeClaus, Love is Hot and Coal, I Carol About You, Kiss Me - or Elf!, In a Holidayze, Christmas Gone Plaid**



Red Fingers & Mistletoes

This smooch-worthy red shimmer is holiday-perfect.

HR F10

First Class Desires

This mélange of gold and eggplant shimmer is #1 on my wish list.

HR F11

Sleigh Parking Only

Tell the valet to take good care of this exclusive dark burgundy.

HR F12



Gwen Stefani
4-Pack
Mini Holiday Stars

OPI Item No. HR F33

4 - OPI Mini Nail Lacquers - 3.75mL – 0.125 Fl. Oz. (1 of each shade)

Red Fingers & Mistletoes, What's Your Point-settia?, I Carol About You, Kiss Me - or Elf!



Rollin' in Cashmere
Wooln't you just love wearing this warm, luxurious gold?
HR F13



Unfrost My Heart
The shimmering cool glamour of this gleaming silver is beyond hot!
HR F14



I'll Tinsel You In
Black and white confetti and fine glitter adorn this ornamental top coat.
HR F15



Snow Globetrotter
Shake up your world with this glitter swirling with white and rainbow flakes.
HR F16



Comet in the Sky
Iridescent beams and midnight black create cosmic art in this glitter.
HR F17



So Elegant
Black and chrome confetti add sophisticated drama to this glitter.
HR F18



**Gwen Stefani
12-Pc. Display / Nail Effects**

OPI Item No. HR F34

Deal Contains:

12- OPI Nail Lacquers - 15mL – 0.5 Fl. Oz. (2 of each shade)

Rollin' in Cashmere, Unfrost My Heart, I'll Tinsel You In, Snow Globetrotter (Glitter), Comet in the Sky (Glitter), So Elegant (Glitter)

Amp up your style with dazzling special-effect glitters!

**Gwen Stefani Pure 18K Gold
Top Coat "Don't Speak"**



Top your favorite Gwen Stefani shade with real 18K Gold!



OPI Item No. HR F19

1- OPI Top Coat - 15mL – 0.5 Fl. Oz.

Trend on Ten 10 pc. Mini Pack



OPI Item No. HR F35

10- OPI Mini Nail Lacquers – 3.75mL – 1/8 Fl. Oz.

Top Row: Haven't the Foggiest, Alpine Snow, Bubble Bath, Tickle My France-y, Princesses Rule! *Bottom Row: Toucan Do It if You Try, Cajun Shrimp, Big Apple Red, Malaga Wine, Lincoln Park After Dark*

Gwen Stefani Unfrost My Heart



TRIO #1

OPI Item No. HR F40

Deal Contains: 3 OPI Nail Lacquers 5mL – 0.5 Fl. Oz. (1 of each shade) **Unfrost My Heart**, **I'll Tinsel You In** (Glitter), **So Elegant** (Glitter)



Gwen Stefani Rollin' in Cashmere



TRIO #2

OPI Item No. HR F39

Deal Contains: 3 OPI Nail Lacquers 5mL – 0.5 Fl. Oz. (1 of each shade) **Rollin' in Cashmere**, **Snow Globetrotter** (Glitter), **Comet in the Sky** (Glitter)



Wrapped Wild for the Holidays



DUO #1

OPI Item No. HR F36

Deal Contains: 2 – 15 mL – 0.5 Fl. Oz. Nail Lacquer: **Rollin' in Cashmere**, **Love is Hot and Coal**



DUO #2

OPI Item No. HR F37

Deal Contains 2 – 15 mL – 0.5 Fl. Oz. Nail Lacquer: **Big Apple Red**, **Muir Muir on the Wall**



DUO #3

OPI Item No. HR F38

Deal Contains 2 – 15 mL – 0.5 Fl. Oz. Nail Lacquer: **Lincoln Park After Dark**, **Samoan Sand**

FREE!
**Cheetah-Print
infinity scarf!**
*with purchase
of each nail
lacquer duo*



Holiday Glam's in the Bag

OPI Item No. HR F47

Deal contains:

2- OPI Nail Lacquers - 15mL – 0.5 Fl. Oz. (1 of each shade)

Bogotá Blackberry

Funny Bunny

1 - **FREE!** Set of two sateen zippered cosmetic cases to hold all your holiday glam essentials, tied with a festive plaid bow



Envy & Lace Nail Envy & Lacy Gold Cuff



FREE! Lacy Gold Cuff with purchase of Original or Sensitive & Peeling Nail Envy Nail Strengtheners

Deal #1

OPI Item No. HR F41
Deal Contains: 1 – 15 mL – 0.5 Fl. Oz.

- 1 - OPI Nail Envy Original Formula
- 1 - **FREE!** Lacy Gold Cuff

Deal #2

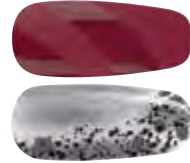
OPI Item No. HR F42
Deal Contains: 1 – 15 mL – 0.5 Fl. Oz.
1 - OPI Nail Envy Sensitive & Peeling
1 - **FREE!** Lacy Gold Cuff

Sheer to the Top! Top Coat Kit



OPI Item No. HR F49

Deal Contains:
1 - OPI Top Coat - 15mL - 0.5 Fl. Oz.
1 - OPI Matte Top Coat - 15mL - 0.5 Fl. Oz.
1 - OPI So Elegant - Glitter
(Exclusive-Only in this kit!)



Elegantly Smooth Mini File 10 Pc. Display

OPI Item No. HR F50
10 - Limited edition mini rhinestone crystal nail files:

Smooth your nails with a limited edition rhinestone accented crystal file!



Plaid About You

OPI Item No. HR F55



Deal Contains:
3 - OPI Nail Lacquers
15mL – 0.5 Fl. Oz. (1 of each shade)
Peace & Love & OPI
OPI...Euro Euro
Snow Globetrotter
1 - Start-to-Finish - 15mL – 0.5 Fl. Oz.
1 - **FREE!** Cosmetic Bag

Nip it in the Bling

OPI Item No. HR F51

Deal Contains:
1 - limited edition mini rhinestone cuticle nipper

Take the dull out of nipping cuticles with a blinged-out mini nipper.



HOLIDAY 2014

GelColor

by OPI



Gwen Stefani GelColor Collection

HP F01	Just BeClaus	HP F04	Christmas Gone Plaid
HP F02	Kiss Me - or Elf!	HP F05	In a Holidayze
HP F03	I Carol About You	HP F06	Love is Hot and Coal

*All open stock shades are available
for a limited time only while supplies last.*



Gwen Stefani Celebrate Color GelColor Kit

OPI Item No. HP F33

6 - GelColor - 15mL – 0.5 Fl. Oz. (1 of each shade)

**Rollin' in Cashmere, Love is Hot and Coal,
I Carol About You, Kiss Me - or Elf!,
Sleigh Parking Only, and Christmas Gone Plaid**

1 - 20 ct. Expert Touch Removal Wraps

1 - blank color palette

1 - gold carrying case with instructions

For more information about Holiday 2014 GelColor by OPI, contact your Authorized OPI Distributor.



**Gwen Stefani
GelColor
12 Pc. Display/Classics**

OPI Item No. HP F31

12- GelColor - 15mL – 0.5 Fl. Oz. (2 of each shade)

**Just Be Claus, Love is Hot and Coal,
I Carol About You, Kiss Me - or Elf!,
In a Holidayze, Christmas Gone Plaid**



**Gwen Stefani
Unfrost My Heart
GelColor Trio #1**

QRKKgo 'P q0J R'1-57

Deal Contains 3 – 15mL – 0.5 Fl. Oz.:

(1 of each shade)

Unfrost My Heart,
I'll Tinsel You In (Glitter),
So Elegant (Glitter)



**Gwen Stefani
Rollin' in Cashmere
GelColor Trio #2**

QRKKgo 'P q0J R'1-58

Deal Contains 3 – 15mL – 0.5 Fl. Oz.:

(1 of each shade)

Rollin' in Cashmere,
Snow Globetrotter (Glitter),
Comet in the Sky (Glitter)



**Put a Brush on It!
GelColor Kit with FREE
Nail Art Brush**

OPI Item No. HP F34
Deal Contains:
4 - GelColor - 15mL – 0.5 Fl. Oz. (1 of each shade)
**Rollin' in Cashmere, Unfrost My Heart,
In True Stefani Fashion and
A Real Show Copper** - A Limited Edition
Shade Only in this Kit!
1 - **FREE!** nail art brush
1 - tabletop instructions



**Winter Escape Mani/Pedi
GelColor Kit**

OPI ITEM NO. HP F32
Deal Contains 1 of each GelColor 15 mL - .5 Fl. Oz. shade:
Rollin' in Cashmere
Kiss Me - or Eff!
Pink Flamenco
Dutch Tulips
OPI on Collins Ave.
You Don't Know Jacques!
Deal Contains 1 of each 125 mL – 4.2 Fl. Oz. Manicure/Pedicure by OPI:
Tropical Citrus Mask
Tropical Citrus Scrub
Tropical Citrus Massage
20 Ct. Expert Touch Removal Wraps
Pedicure Tabletop Instructions
Pedicure Instruction Book
GelColor Tabletop Instructions
1 - Blank Color Palette



GelColor Femme Fatales
*Limited Edition back by popular
demand for the holidays only!*

OPI ITEM NO. GC 922
Deal Contains:
6 - GelColor - 15mL – 0.5 Fl. Oz. (1 of each shade)
GC B76 OPI on Collins Ave
GC L60 Dutch Tulips
GC Z13 Color So Hot it Burns
GC A16 The Thrill of Brazil
GC L72 OPI Red
GC W52 Got the Blues for Red
1 - Blank Color Palette

**Apple Pie Spice
30-Pc. Retail Display**

OPI Item No. HR F64

- 30 – 30 mL – 1 Fl. Oz. Avojuice Apple Pie Spice
- 1 – **FREE** Avojuice Apple Pie Spice Juicie TESTER 200 mL – 6.6 Fl. Oz.
- 1 – **FREE** POP Display with Header Card (holds 30 1 Fl. Oz.)



**LIMITED EDITION
Avojuice Skin Quenchers
OPEN STOCK**

Open stock available for a limited time only, while supplies last.

**30 mL - 1 Fl. Oz.
Avojuice
Apple Pie Spice**
OPI Item No. HR F61



**200 mL - 6.6 Fl. Oz.
Avojuice
Apple Pie Spice**
OPI Item No. HR F62



**Mini Treats!
SALON CLIENT GIFTS**

**Deal Contains:
24 of chosen Mini Treatment -
3.75mL - 1.25 Fl. Oz.**

Includes hangtags which can be personalized for each client



OPI Item No.
 HR F43 24 – Mini RapiDry Top Coat
 HR F44 24 – Mini Nail Envy
 HR F46 24 – Mini Start-to-Finish Formaldehyde-Free Top Coat

Turn Up The Juice! Avojuice 6-Pack

OPI Item No. HR F63

Deal contains six 30 mL - 1 Fl. Oz. flavors of Avojuice Juicie Lotions, **Violet Orchid Juicie, Mango Juicie, Jasmine Juicie, Cran & Berry Juicie, Coconut Melon Juice, Apple Pie Spice Juicie.**



I C O N S O F H A P P I N E S S

 | 

This Bear's Got Flair!

The iconic Coca-Cola polar bear puts the squeeze on OPI with a great, big bear hug!

Two icons of happiness – OPI and Coca Cola – present a special limited-edition shade to celebrate the holidays in style! **Bearest of Them All**, a happy mix of white hearts swirling in a blizzard of red and white glitter can be worn alone or over your favorite OPI holiday shade to add the perfect joyful touch to your nails.

“When we see the cute and cuddly Coca-Cola polar bear with his trademark red scarf in ads and on TV,” comments OPI Co-Founder Suzi Weiss-Fischmann, “we know it’s official – the holidays have arrived!”

Perfect for holiday gift-giving, the **This Bear's Got Flair!** promotion features a bottle of **Bearest of Them All** hugged by a plush polar bear ornament. It's a wonderful way to add happiness and style to your holidays!



Bearest of Them All

Be fair and share these snowy white hearts floating with red and white glitter.

OPI Item No. SR FE2

Deal contains:

- 1 – Bearest of Them All Nail Lacquer
- 1 – plush polar bear ornament

For more information about Coca-Cola by OPI, contact your Authorized OPI Distributor.

DESIGNER SERIES

POLISHED QUARTZ



polished quartz – The sparkle of semi-precious stone. The beauty of totally-precious color. Now you can add the look of semi-precious stone jewels to your nails with the sparkle of the finest quality polished quartz incorporated into designer-inspired color. Great to wear as an accent, to use in nail art, or to wear on all ten nails (don't forget your toes!), it creates a look that is the ultimate attention-getter!

NEW DS tourmaline – This sparkling rose pink is more than semi-precious.

NEW DS titanium – Beauty and strength combine to create this shimmery dark silver.

Designer Series Duo-pack Promotions



OPI Item No. DS P03

- 1 – 15 mL - 1/2 Fl. Oz. DS tourmaline Nail Lacquer
- 1 – 15 mL - 1/2 Fl. Oz. DS top coat



OPI Item No. DS P04

- 1 – 15 mL - 1/2 Fl. Oz. DS titanium Nail Lacquer
- 1 – 15 mL - 1/2 Fl. Oz. DS top coat



**Designer Series
Acrylic Display**

OPI Item No. DS D56 (2014 mix)

- 33 - Designer Series Nail Lacquer (3 each of 11 shades)
- 3 - Designer Series top coat
- 1 - 2-tier acrylic display complete with label strips
- 1 - 12-tip color palette with chain
- 1 - pad DS color charts

**Designer Series
12-Pc. Counter Display**

OPI Item No. DS D57 (2014 mix)

- 11 - Designer Series Nail Lacquer (1 each of 11 shades)
- 1 - Designer Series Top Coat
- 1 - Chipboard Display
- 1 - 12-tip Color Palette with Chain



 <p>DS tourmaline NEW DS 046 This sparkling rose pink is more than semi-precious.</p>	 <p>DS titanium NEW DS 047 Beauty and strength combine to create this shimmery dark silver.</p>	 <p>DS extravagance DS 026 Glittering, glamorous magenta.</p>	 <p>DS reserve DS 027 A shimmer of vintage pink.</p>	 <p>DS reflection DS 030 Rich, glowing ruby.</p>	 <p>DS classic DS 031 An elegant shimmer of golden beige.</p>
 <p>DS mystery DS 037 An alluring dark violet diamond shimmer.</p>	 <p>DS radiance DS 038 Luxuriously rich, brilliant silver.</p>	 <p>DS bold DS 041 A brilliant sparkle of rich, shimmering red.</p>	 <p>DS pewter DS 044 Textured, metallic deep silver ore.</p>	 <p>DS lapis DS 045 Deep sapphire blue with a textured matte finish.</p>	 <p>DS top coat DS T03 Infused with diamond dust for exceptional shine, performance, and wear.</p>

PEANUTS®

by SCHULZ



Good Grief!
The sunny yellow of Charlie Brown's favorite t-shirt.
SR FA4



Where's My Blanket???
Linus awaits the Great Pumpkin in this orange and black glitter.
SR FA5



WHO ARE YOU CALLING BOSSY?!?
This stormy black is no match for Lucy's raven hair.
SR FA6



To Be or Not To Beagle
Snoopy's happy-dance of colors in a joyful glitter.
SR FA7

Individual Shades

It's a Colorful World, Charlie Brown!

Shades with character enough to take you through life's little adventures.

There's something charming about the universal appeal of the Peanuts comic strip characters. Whether we are kids or adults, we can identify with some aspect of each character's personality at different times in our lives as they touch us in funny, thoughtful, and sometimes provocative ways.

No matter how many times he's knocked down, good ol' Charlie Brown picks himself up and tries, tries again. His positive nature is revealed at the start of every baseball season and with the launch of every kite. Lucy's loud-mouthed, she's bossy, and she's a force to be reckoned with. But lounging at Schroeder's piano, listening to him playing the music of his hero Beethoven, her tender, girly side takes over.

Sensitive and philosophical, Linus's mature outlook on life is countered with insecurity and child-like faith in the Great Pumpkin. His blanket is always there to comfort him when disappointed by yet another no-show at Halloween. And who could forget the world's most lovable dog? Snoopy's fantasy world takes him on countless adventures, but he always manages to come back home in time for dinner, celebrated with his trademark happy dance.

OPI pays tribute to these enduring characters with four limited-edition shades, perfect to wear while waiting for the Great Pumpkin this Halloween, or anytime you want to carry the Peanuts spirit with you - wherever your own adventures take you.



Little Peanuts Mini Pack

OPI Item No. SR FA9

4 - mini Nail Lacquers:

Good Grief! Where's My Blanket???,
WHO ARE YOU CALLING BOSSY?!?,
To Be or Not To Beagle
1 set of nail decals



Edition A

OPI Item No. SR FA8

12 - Nail Lacquers (3 per shade)
1 - chipboard counter display
2 - header cards
1 - color palette with chain and label

Two headers allow for pre- or post-Halloween sales.

Pink of HEARTS

OPI honors Breast Cancer Awareness Month

OPI celebrates the uniqueness in all women with a color that is itself unique. **The Power of Pink** features light and dark pink glitter suspended in a soft pink base – it's color and embellishment in one! Used alone, as an accent, or as nail art, **The Power of Pink** celebrates the joys of life.

Partnered with **Mod About You**, these two shades are doubly powerful when it comes to style. Try using one shade as a base and one as a tip for a great two-tone look, or use one shade on your ring fingers and the other

on the rest. A nail file is included to keep your nails in beautiful shape.

Empowering women through color, OPI carries the spirit of celebrating life forward via philanthropy.

Let **The Power of Pink** show your celebration of life to the world as you also show the world just how unique you are!



Pink of Hearts Duo Pack

OPI Item No. SR F94



Mod About You
Totally mod-ern
light pink.



The Power of Pink
A sheer pink base
beautifully suspends light
and dark pink confetti.

For more information about OPI Pink of Hearts, contact your Authorized OPI Distributor.
CONSUMER ACTION WILL NOT RESULT IN ADDITIONAL DONATION.

Harvest These Savings

It's time to pull up the skirts and start stomping on those grapes because it's autumn in wine country! The grapes have been harvested to turn into wine and OPI has harvested a bunch of ripe-and-ready retail promotions to help your customers reap the savings and you the profits. There's something for everybody – Nail Lacquer colors hand-picked for fall, moisture-intense Avoplex, Nail Treatments, and more. So pull up those skirts and start stomping!



SR F59

Make Mine Sparkling

Purchase at a Special Price:

1 – 15 mL - 0.5 Fl. Oz.

OPI Limited Edition Nail Lacquer in Wine and Dine Me

Entertain fabulous style with this blue and purple glitter!

1 – 15 mL - 0.5 Fl. Oz. OPI Nail Lacquer in Incognito in Sausalito

You better keep this almost-black blue under wraps.



SR F60

Destined for Grapeness

Purchase at a Special Price:

1 – 15 mL - 0.5 Fl. Oz. OPI Nail Lacquer in Miami Beet

This racy red-violet could be your vice.

1 – 15 mL - 0.5 Fl. Oz. OPI Nail Lacquer in Vant to Bite My Neck?

You know you want to...wear this deep eggplant

Get FREE:

1 – FREE Jeweled Bracelet



SR F61

Soothing Refreshment

Purchase at a Special Price:

1 - 30 mL - 1 Fl. Oz. Avoplex Exfoliating Cuticle Treatment

Eliminates dry, rough cuticles while replenishing essential moisture and lipids.

1 - 7.5 mL - 0.25 Fl. Oz. Avoplex Cuticle Oil-to-Go

All the benefits of Avoplex Nail & Cuticle Replenishing Oil in a go-anywhere tube.

1 - 50 mL - 1.7 Fl. Oz. Avoplex High-Intensity Hand & Nail Cream

Rich butters and a unique, deep penetrating hydrolyzed protein increases skin and nail elasticity by locking in moisture.



SR F62

Double Treat

Purchase:

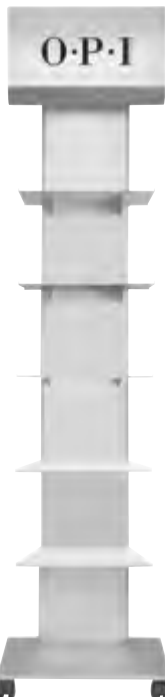
1 - 15 mL - 0.5 Fl. Oz. OPI Nail Envy Dry & Brittle Formula

Formulated with wheat protein and calcium to strengthen natural nails.

Get FREE:

1 - FREE 9 mL - 0.3 Fl. Oz. OPI DripDry Drying Drops

Easy-to-use drops dry nail lacquer fast while treating cuticles to a dose of Jojoba and antioxidant Vitamin E.



Retail Promo Center Display

OPI Item No. SR 540

Win on Savings!

SAVE on 240 mL - 8 Fl. Oz. Competition Liquid Monomer!

OPI Item No. AE E08
240 mL – 8 Fl. Oz. Competition Liquid Monomer



OPI Item No. SP F68
4-Quart Value Pack Competition Liquid Monomer



SAVE on 660g - 23.3 Oz. Competition Acrylic Powders

OPI Item No.
 AE E13 Cool Pink AE E53 Ultimate White
 AE E63 Warm Pink AE E33 Opaque White
 AE E23 Totally Natural AE E43 Very Clear



Seal the Deal!

Save on RapiDry Quick-Dry Top Coat Counter Display!

OPI Item No. SR F44
Includes:
6 - 15 mL - 0.5 Fl. Oz. RapiDry Quick-Dry Top Coat packed in a convenient counter display



Prep for Color!

SPECIAL PRICE with Purchase of GelColor Base Coat and 30 mL – 1 Fl. Oz. BondAid

OPI Item No. SP F57
Includes:
1 – 15 mL - .5 Fl. Oz. GelColor Base Coat
1 – 30 mL – 1 Fl. Oz. BondAid



Fight Dryness

Special Price on Avoplex High-Intensity Hand & Nail Cream Display

OPI Item No. SR F28
Includes:
1 – 120 mL – 4 Fl. Oz. Avoplex High-Intensity Hand & Nail Cream FREE TESTER
3 – 120 mL – 4 Fl. Oz. Avoplex High-Intensity Hand & Nail Cream
4 – 50 mL – 1.7 Fl. Oz. Avoplex High-Intensity Hand & Nail Cream



FREE 120 mL – 4 Fl. Oz. Swiss Hand Guard with the purchase of 480 mL – 16 Fl. Oz.!

OPI Item No. SP F48 Swiss Hand Guard

Safer Services!

OPRAH HONORS OPI



O, The Oprah Magazine named I Just Can't Cope-acabana a winner in the 2014 Spring Nail Polish O-wards!

COSMOPROF IN BOLOGNA, ITALY



It was a very exciting event for OPI Italian Distributor Sifarma and attendees of Cosmoprof Worldwide in Bologna, Italy. Appearing in the nails pavilion for the first time, the glossy white walls of the new Sifarma booth provided the perfect showcase for OPI's Brazil, Gwen Stefani, Muppets Most Wanted and other new collections, including the hot colors of Coca-Cola by OPI. It was a great success – both for the booth and the event!



MUPPETS PREMIER IN THE UK

OPI attended the UK premiere of Disney's Muppets Most Wanted at the Curzon Mayfair in London. Celebrity attendees included actors Ricky Gervais, Ty Burrell, and Stephen Fry.

Guests were treated to OPI goodie bags containing nail lacquers from the new Muppets Most Wanted collection.



START TO FINISH WOWS IN ESTONIA

OPI Estonian Distributor Pariisi Vee received on behalf of OPI, the Cosmopolitan Estonia annual best mani-pedi product beauty award for Start to Finish Base Coat • Top Coat • Nail Strengthener!



O.P.I

OPI Products Inc.
13034 Saticoy Street
N. Hollywood, CA 91605/USA

September/October 2014
OPI Item No. PR 166
International Edition

Advertising & Marketing

You and your clients can see OPI in the September/October issues of these magazines: →

You'll also find OPI in American Salon, Modern Salon, Canadian Hairdresser, Day Spa, Launchpad, Nails, Nailpro, Nailco (The Industry Source), Salon Magazine, Viet Beauty, & VietSalon.

O.P.I

Try it on at opi.com

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